

Miguel Rodríguez Rovira

SpaceXAI Ambassador • SEO / AEO / GEO Expert • Web Developer & AI Automation Specialist

Alicante, Spain • +34 667 58 72 60 • miguelrodrov@gmail.com • techiewithmiguel.com

alicantetechvibes.com • alicantetechvibes.com/spacexai-ambassador

Experience

USA & Australia Companies

Remote

SEO / SEM Specialist, Website Developer, Digital Marketing & AI Automation Specialist

2020 – Present

- Engineered a multi-site geolocalized SEO network across 30 U.S. states, gaining 3,000+ organic visits per month.
- Built high-performance websites for U.S. companies with 100,000+ active users a year (WordPress, React, HTML/CSS/JS).
- Ran SEM for small businesses on budgets up to \$5,000/month, generating consistent revenue above \$40,000/month.
- Led on/off-site SEO and full-funnel Search, GDN, YouTube and Discovery campaigns, tracked in Search Console, GA4, SEMrush.
- Built the EPH4.ai web app (2025) with AI-assisted development: React, FastAPI and a RAG pipeline deployed on AWS.
- Manage a Claude Team plan (skills, plugins, connectors) and build AI agents with ChatGPT, Claude, Grok Bot and Cursor.

Prodigious – Publicis Groupe

SEM / SEO Specialist – Account Manager (LV4)

2020 – 2023

- Managed a \$30M/year Google Ads & Search Ads 360 budget for Polaris Industries (U.S.), pacing spend against monthly targets.
- Built and restructured search campaigns across Polaris product lines: ad groups, match types and negative keywords.
- Set up and tuned automated bid strategies in Search Ads 360, using keyword research and performance analysis.
- Ran technical SEO audits and on-page optimization (keyword research, titles, headings, content) for internal brand sites.
- Monitored rankings and traffic in Search Console and Google Analytics and reported results to stakeholders.
- Supported SEO for YouTube content and contributed front-end development to internal projects (React, JS, HTML, CSS).

Leadership & Activities

Alicante Tech Vibes

Alicante, Spain

Founder, Organizer & Event Manager

2026 – Present

- Founded and run, as sole organizer, the biggest tech community in Alicante: 1,000+ members from 30+ nationalities.
- Recognized by Meetup with the Super Organizer badge for the highest levels of participation and engagement.

SpaceXAI

Alicante, Spain

SpaceXAI Ambassador

2026 – Present

- Host public SpaceXAI Ambassador meetups in Alicante: lightning demos, deep dives, panel talks and networking.
- Build BotsEverywhere (botseverywhere.ai) in public, logging every milestone toward the Grok Bot Alicante Meetup.

A TOPE – Agentic AI Hub of Alicante Tech Vibes

Alicante, Spain

Founder

2026 – Present

- Built AI agents that track which VCs are actively investing, plus an Idea Lab where founders shape business models.

Education

Universitat Politècnica de Catalunya

Barcelona, Spain

MBA para Empresas Tecnológicas e Industriales

2025

Universitat de Barcelona

Barcelona, Spain

Master in Digital Marketing & Ecommerce

2021

Universidad del Rosario

Bogotá, Colombia

International Business Administrator

2019

Skills & Interests

- **Web & App Building (self-taught, project-based):** WordPress, HTML5, CSS3, JavaScript, React, Python, FastAPI, MongoDB, REST APIs, AWS, Google Cloud, Git/GitHub
- **AI & Automation:** AI agents, ChatGPT, Claude (Team plan: skills, plugins, connectors), Grok Bot, Cursor, Claude/OpenAI APIs, RAG, n8n, Make.com, Zapier
- **SEO & SEM:** Technical & local SEO, AEO/GEO, Schema.org, Core Web Vitals, Google Ads (Search, Display, YouTube, PMax), Search Ads 360, GA4, GTM, Search Console, SEMrush, Ahrefs, Screaming Frog, Hotjar, DataForSEO
- **Certifications:** Google Academy (Google Analytics, Google Search, Google Display)
- **Language:** Spanish (native); English (C1, Academic IELTS, EFSET; ILSC Toronto, 19 weeks, 2011)